## National Skeet Shooting Association Board of Directors Meeting National Shooting Complex September 30, 2012

- A. ROLL CALL The annual Board of Directors' meeting was called to order by President Jim Gast at 8:10 PM. A quorum of 78 directors was present.
- B. MEETING MINUTES Motion made and 2nd to approve the Meeting Minutes from the October 2, 2011 Annual Board of Directors' meeting. Motion passed all in favor.
- C. MEETINGS The winter Executive Committee meeting will be held at NSC January 25, 2013 and the winter Rules and Classification Committee and All-American Selection Committee meetings will be held January 26<sup>th</sup>. The 2013 Spring EC Meeting will be held May 30, 2013 in conjunction with the Pan American Shoot at the Dallas Gun Club. The 2013 annual Board of Directors' meeting will be held at the Beretta Pavilion September 29, 2013.
- D. NSSA STATISTICS Linda Mayes reviewed NSSA Target and Membership statistics. It would appear that both will be up slightly from those of last year. At 10/31/12 membership was up about 2% and targets thrown were up by 300,000 or about 3%.
- E. BUDGET/FINANCE Louise Terry discussed the Finance Committee work for the year. The EC borrowed \$375,000 to finance the construction of a new and enlarged Maintenance Barn. The Life Member Investment Portfolio is in sound shape with a balance of approximately \$2.4 million. The Finance Committee will be reviewing the 2013 Fiscal Budget for approval at the EC Meeting on October 3, 2012. The Board of Directors will be taking up the issue of a fee increase primarily to support marketing activities to promote the sport and future membership growth. The NSCA initiated such an increase in July, 2011. Steve Scales, NSSA Director of Finance, reviewed the July 2012 interim financial figures with the group and answered questions with respect to the outlook for the year, etc.

## F. OLD BUSINESS -

- <u>Daily Target Fee Increase</u> A long discussion with respect to the need for a fee increase was debated. The NSSA in the last 10 years has had a decline of members, targets thrown and clubs offering registered events; as a result target fees have declined by almost \$1 million over that period. Action is required to better market the Association and to try to build the declining membership base. NSCA raised their fees in 2011 and is using those proceeds to build a broad focused marketing program designed by Nicki Martin. <u>Motion made by Al McCannon with a second by Randy Brownlee for a role call vote to maintain fees at their present level.</u> Vote was "yes" 41 and "no" 37; so the motion to maintain fees at their present level was approved.
- Votes: <u>Zone 1</u>; Altman, no; DeFrancesco, no; Tukey, no; Baglione, yes; Ferchaw, yes; Kujawski, yes; Lehr, yes; Dunbar, yes; DeFrancesco, no. <u>Zone 2</u>; Armstrong, yes; Meyers, yes; Kosmacki, yes; Meade, yes, Straub, yes; Owens, no; Myers, no. <u>Zone 3</u>; Christian, no; Wainscott, no; Charles, no; Edwards, no; Pavlack, no; Haugh, no; Tshantz, yes. <u>Zone 4</u>; Felton, yes; Bowman, no; Keth, no; McCarthy, yes; Neilsen, no; Terry, no; McCannon, yes; Shackleford, yes; Shepherd, yes; Carver, no; Timmons, no; Ross, no; Tiner, no; Gill, yes; King, yes; Stroman, yes; Gray, no; Rich, no; Yates, no, Al Means, no. <u>Zone 5</u>; Molenaar, yes; Profitt, yes; Finnell, yes; Hier, yes; Nuss, no; Kelly, no. <u>Zone 6</u>; Black, no; Hebert, yes; Vickers, yes; Brownlee, yes; Hartness, yes; Black, no; Mattews, no; Biddle, no; Paxton, no; Suggs, no. <u>Zone 7</u>; Ulsher, yes; MacWalter, yes; Drago, yes; Iftiger, yes; Clark, yes; Williams, yes. <u>Zone 8</u>; Corbett, yes; Bratty, no; McRae, no; Whitehead, yes; Rolstone, yes. <u>Zone 9</u>; Berry, no.

- NSSA Target Standards Discussion with respect to target standards and their applicability to both the High Average Selection and the All-American Team selection. There continues to be disagreement as to whether target standard requirements hinder or benefit the number of targets shot by our members. Motion by Trish Magyar and second by Howie Altman to remove section II.1.2 "All American Team target requirements" from the Official Rules effective 11/01/2012. Motion approved by voice vote. With this vote shooters need not shoot standard target requirements to be considered for the All-American Team. Effective November 1, 2012 All-American Team selection for the coming year will be based solely on points.
- <u>Zone 9 Update</u> Plans to restructure/remove Zone 9 from our Zone structure have been terminated. For several years and for several reasons Zone 9 (Military- Air Force, Army, Coast Guard, Navy, and Marines) have not had consistent representation on the Executive Committee. Recently, the representation issue has been corrected and with assurance from the Zone 9 reps that there will be active participation in governance going forward, plans to eliminate that Zone have been terminated.
- G. LONG RANGE PLANNING Louise Terry discussed the work of the Long Range Planning Committee. The Master Plan has been reprioritized. Several projects at the NSC have been completed, including the New Maintenance Barn, remodel of the Vendor Row bathrooms, replacement of stadium bleachers, remodeling of the Pro Shop and Clubhouse area, replacement of old TV screens for displaying scores, painting of Vendor Row buildings and the Ammo Barn, replacement of the old EMT building. Next work on the NSC infrastructure will be reviewing plans for a possible upgrade of the rifle pistol range and the possibility and cost of hooking up to the City of San Antonio public water system. The committee will also be reviewing and exploring ideas related to the Recreational Membership Proposal with ideas and input coming from both the NSSA and NSCA. Nicki Martin has joined the staff to as our Marketing Coordinator for the Association to develop and implement marketing plans and to coordinate ideas and plans for a Recreational Membership.
- H. US OPEN 2012 US Open held at the Forest City Gun Club in Savannah had 314 competitors. The 2013 US Open will be held at the High Desert Skeet Club in Albuquerque, New Mexico. Any eligible club in the central zone interested in hosting the 2014 US Open must have their bids submitted to Linda at HDQ no later than 12/31/12. It is noted that the EC will be considering reducing the field requirements from 12 to 10 to increase the number of clubs eligible to host the event.
- WORLD SHOOT ADVISORY COMMITTEE No report at this time. However, this Committee will continue to evaluate changes made to date and entertain recommendations concerning the Mini World and World Shoots format. Some topics listed for evaluation include improvement of shoot-off procedures, revisiting the viability of a 3-day Mini World rotation and considering 150 target events for all four gauges in the Main Event.
- J. CLUB ASSISTANCE PROGRAM Club need to understand that there is a two-step process before the Executive Committee can approve a grant. First, the club must submit their request to their state association. Then, the request has to be forwarded to the respective Zone Executive Committee representative. Clubs desiring to have their requests reviewed by the Executive Committee must have both State and Zone approvals prior to December 31<sup>st</sup>.
- K. NSSA HALL OF FAME Hall of Fame Banquet is scheduled for October 2<sup>nd</sup>. Jamie Gaines, Larry Woo and Bill Harder are the 2012 inductees.

- L. REFEREE HONOR ROLL The 2011 referee Honor Roll inductees will be Harry Michelson, Robert Newhouse and Marty Rau.
- M. MUSEUM Mike Brazzell reports that the members' library at the museum is expanding nicely.
- N. AWARDS & RECOGNITION NSSF/NSSA scholarship winner was Abby Leeder from Boerne, Texas
- O. INFORMATION TECHNOLOGY REPORT Sherry Kerr led a discussion on improvements to the website and Target Talk. Recently Target Talk has been brought "in house" and has been upgraded and improved as has the website. Both are important to the communication with our members and to bring value to clubs and members throughout the country.
- P. MARKETING/RECREATIONAL MEMBERSHIP Nicki Martin gave the group an update of the work she has been doing to plan for and develop a marking plan and budget for the NSCA. The plan includes attendance at trade shows around the country, magazine advertising, television shows and programming, promotional products and interfacing with social media. This project will be funded by the NSCA fee increase that was initiated last year. NSCA and NSSA plans for a Recreational membership are still being detailed and reviewed. Additional work on a single combined final plan will soon be forthcoming.
- Q. NEW BUSINESS Directors at Large. Five at large directors were elected: Mary Alice DeFrancesco, Al Means, Louise Terry, Billy Williams and Mark Molenaar.
- R. NATIONAL SPORTING CLAYS ASSOCIATION Rob Crow, NSCA Director, provided an update of member activity and target volume for the year-to-date. Membership has and targets thrown are both up as of September 1, The NSCA Nationals are expected to be the largest and best ever with 1700 entrants pre-registered.
- S. ADJOURNMENT There being no further business to discuss, motion made by Andrea Lehr, 2<sup>nd</sup> by John Haugh, to adjourn. Motion passed all in favor. The Board of Directors' meeting adjourned at 11:30 PM.

John C. Tans Secretary/Treasurer