

2012 4th Quarter Executive Council Meeting Minutes

October 23rd

Location – 2012 National Championship – Michael Hampton's Office – San Antonio, Texas

Present – Phil Murray, Tim Miles, Steve Schultz, Todd Kemmerer, Dave Fiedler, Bob Lepor Robert Crow, Michael Hampton,

Absent – Joe Kennedy

Guests – Nicki Martin

Phil Murray called the meeting to order at 6:15pm.

- I. Brandon Powell Disciplinary Hearing – Headquarters was notified by Steve Powell, Brandon's father, that Brandon would not be able to attend the meeting due to the illness of his grandfather. The Executive Council agreed that the hearing would be postponed until Wednesday January 23rd at 5pm. The Executive Council then examined evidence and heard testimony regarding the incident in Georgia.
- II. Recreational Membership – Nicki Martin, NSCA/NSSA Marketing Coordinator, was asked to come in and discuss the comparison between the proposed Recreational Membership and our current membership. (handout was reviewed) The EC agreed to not make a new recreational membership but rather enhance our current membership with the recreational membership ideas. Nicki explained the opportunity to purchase a service called Business Advantage Plus to give all members discounts on several services including car rental and hotels. The purchase price is onetime \$5,000 expenditure for setup and this expense would be split between NSSA and NSCA. Tim Miles made a motion to approve the NSCA portion and Bob Lepor seconded the motion. Motion carried unanimously.

Dave Fiedler added that we need hook new members up with shooting instructors in their area. Use this as a welcome to new members and a way for instructors to meet new clients. Possibly, first lesson would be complimentary.

- III. Marketing – The EC made a deadline of November 15, 2012 for the Marketing Committee to send their 2013 Marketing Budget Proposal. The EC would like to setup a conference call on November 16th or 17th to review and approve budget. There was additional discussion about coming out with new NSCA logos annually.
- IV. New Business – Robert Crow was asked to have the Regional/Zone Championship comparisons for the AC meeting Wednesday night.
- V. Adjournment – Dave Fiedler made a motion to adjourn the meeting and Bob Lepor seconded the motion. Motion carried unanimously. 8:30pm